

# imagine

We've found that more and more **businesses** are turning to smaller **marketing providers** such as Nottingham based **Ricochet** in a positive attempt to **reduce marketing costs** without compromising their brand, current marketing activity or levels of service!



## having...

your very own marketing department which includes strategic marketers, designers, print buyer, and direct mail experts.

## imagine...

a unique proposition specifically structured for the benefit of your business.

Buy into Ricochet's tailored monthly retainer\* and gain instant access to all these services:

- Strategic and tactical direct marketing consultation
- Direct mail campaigns
- Advertising
- Corporate identity & branding
- Sales & promotional literature
- Point of sale & packaging
- Print ready Quark & InDesign artwork facility
- Photography art direction

Packages include the following benefits:

- On-going strategic marketing advice
- Flexible out of hours availability
- Dedicated one-to-one client service

Furthermore we would become your company's confidential marketing partner. We'll tell you whether your ideas are practical and realistic and focus on driving sales. We'll help you identify opportunities and show how to capitalise on them.

## imagine...

that in exchange for committing to us, you'll get access to a proactive, challenging, stimulating team determined to build sales and add value to your brand.

Interested? OK, let's meet up.

Find out more today email **Richard Carlyle-Smith** at [info@ricochetcreative.co.uk](mailto:info@ricochetcreative.co.uk) or call **0845 450 6788**